#### Introduction to European Cluster for Optical Interconnects

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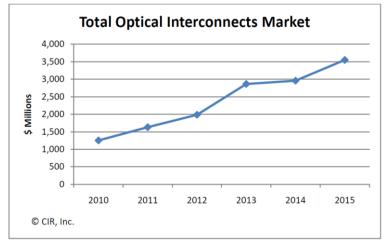
#### Outline

What is ECO?

- Scope Objectives
- Membership
- Communication tool
- What comes next



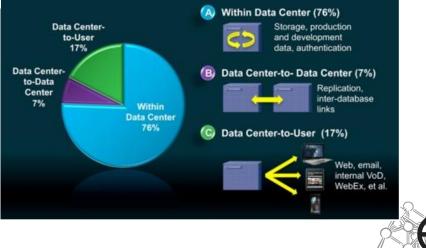
## **Optical Interconnects**



- Rack-based interconnects market revenues are expected to reach \$3,5 Billions in 2015
- Cumulative AOC revenue for the entire five-year period will be in excess of \$7 billion, with over \$2.4 billion in 2014 alone

Traffic change 2011 – 2016 •DC to DC: 32% •DC to user: 31% •Within DC: 30%

Source: Cisco Global Cloud Index



EUROPEAN CLUSTER IN OPTICAL

## Situation in Europe

- Large number of large industrial, SMEs and research institutes that are active in datacom sector
- Week links between the companies of the sector compared to other sectors (telecom for example)
- Small to minimal working relations of industrials and academia
- Small visibility of the optical interconnection field
- Inability to affect the EC agenda.



## Photonics21

#### WG1: Information and Communication

- WG2: Industrial Manufacturing and Quality
- WG3: Life Sciences and Health
- WG4: Emerging Lighting, Electronics and Displays
- WG5: Security: Metrology and Sensors
- WG6: Optical Components and Systems
- WG7: Research, Education and Training



## EC strategic planning

#### ■ Total EU contribution ~27 M€

- 3 projects funded under Obj. "Disruptive Photonic Technologies"
- 1 project funded under FET Open
- Only 4 projects funded under Obj. "Photonic Components"
- Non-focused and random approach that cannot cannot support a focused interconnect technology sector

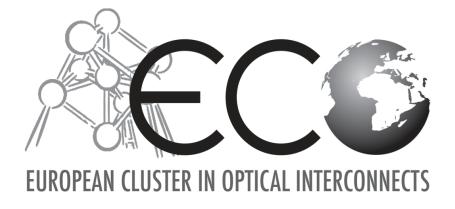


## The need for a cluster

- In this rapidly expanding global market, Europe needs a focused strategy in order to increase its market share.
- Elevate the individual knowledge and expertise of European technology innovators and industrial leading organizations into a collective technology path.
- Increased influence
- A global competitive advantage to the European industrial sector.



## ECO



The European Photonic Interconnects Cluster for Optical Interconnects (ECO) aims to become the first step towards a strategic European roadmap in data communications.



#### Who we are

- ECO was formed by the consortia of optical interconnect related EU funded projects
- strong participation of industrial and research organizations from all related datacom and telecom fields and application areas



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## ECO objectives (1)

- Create a global forum of stakeholders and beneficiaries of optical interconnect technology spanning a broad application space from chip-level, board-level and racklevel optical interconnect to system integration
- Foster collaboration between European industry and research consortia and global organisations to leverage world-leading expertise in different areas of the optical interconnect eco-system and accelerate wide-spread commercial transition to embedded optical interconnect



## ECO objectives (2)

- Promote global visibility and sustainability of European research and establish synergies between European and global research and development into optical interconnect
- Collectively promote the commercial exploitation of disruptive photonics technologies and thus drive rapid growth in the EU economy in the emerging field of optical datacom and computercom



#### Expected Members

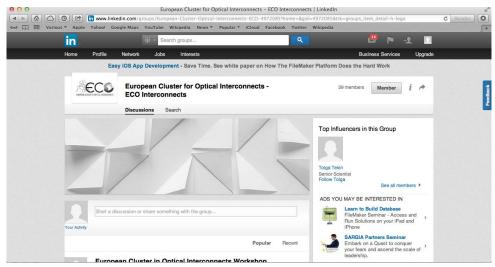
All the organizations participating in the optical interconnection and the general Data Communication technology ecosystem:

- Technology providers
- Users looking for advanced optical interconnection solutions
- Research centers contributing to optical interconnection research
- Associations involved in Data Communications
- Individuals active in Data Communication
- Related clusters and research project consortia



## Communication tools

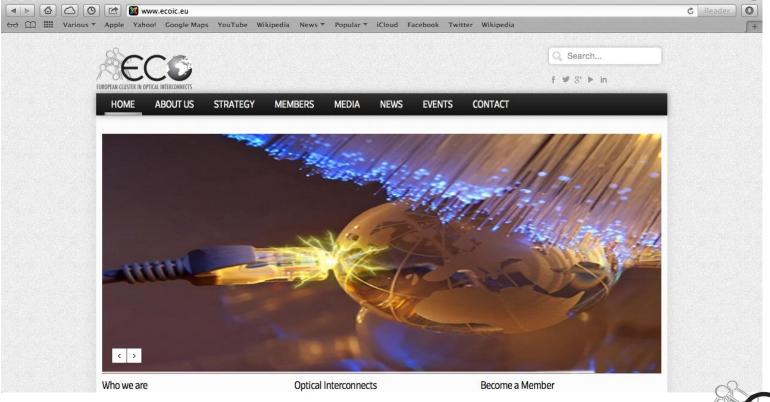
- ECO website www.ecoic.eu (info@ecoic.eu)
- Social media accounts
  - Linked-In online
  - Twitter, YouTube to follow



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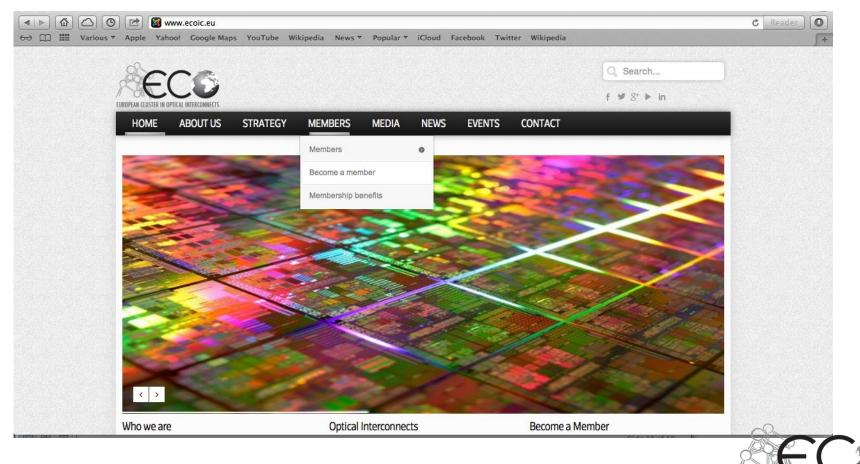
#### ECO website

#### www.ecoic.eu





# Becoming a member



FUROPEAN CLUSTER IN OPTICAL INTERCONNECTS

## On-line registration form

|               | 3 2 www.ecoic.eu/index.php/members/bec                                 | come-a-member                                           | C Reader | 0 |
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|               | ECO Membership Registration Form                                       |                                                         |          |   |
|               | Your Organization's name                                               |                                                         |          |   |
|               | Contact name                                                           |                                                         |          |   |
|               | Email                                                                  |                                                         |          |   |
|               | Please specify the type of your Organization                           | University Research SME Large Other                     |          |   |
|               | If other please specify                                                |                                                         |          |   |
|               | Do you agree that your Organization's name appears on the ECO website? | Yes No                                                  |          |   |
|               | Do you agree to appear as the contact person on the ECO website?       | Yes No                                                  |          |   |
|               | Please enter the following                                             |                                                         |          |   |
|               |                                                                        | Help us prevent SPAM!                                   |          |   |
|               |                                                                        | SUBMIT                                                  | an-      |   |
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# So far

- Successful launch of the European Cluster in Optical Interconnects (ECO) cluster in April 2013
- ECO "kick-off" meeting in Brussels, co-located with Photonics21 Annual meeting
  - More than 20 people attending
  - More than 40 organizations expressed their interest afterwards
- An optical interconnection "strategic agenda" document was prepared and disseminated to Photonics21
- 1st ECO workshop at ECOC'13, supported by ICT-PhoxTrot



#### ECO supported activities

Technology Workshop "Optical Interconnect in Data Centers

**18-19 March 2014 Berlin, Germany** Held in conjunction with Laser Optics, www.laser-optics-berlin.de

1<sup>st</sup> European Summer School on "Optical Interconnects"

**3-6 June 2014, Thessaloniki, Greece** Co-organized by FP7 PhoxTrot and ECO cluster



## Future activities

- Next meeting
- Workshops
- Lobbying initiatives
- ...





## Thank you !!!!!

www.ecoic.eu - info@ecoic.eu